



RUSSIAN-ARMENIAN  
UNIVERSITY  
BUSINESS SCHOOL



# Business School

2025, Yerevan  
[www.bs.rau.am](http://www.bs.rau.am)

# **RAU**

## **Business School**

Your reliable partner  
in the field of business  
education



# About us

RAU Business School is an Interstate Educational Institution that has a Russian Federation license to educate and deliver a diploma.

- more than **10 years**, providing business education in Armenia, including the MBA program
- more than **200 graduates** from different fields
- according to [Eduniversal business schools ranking](#) is included in the list of **top 1000 business schools** in the world.

# Our programs

- ❖ MBA in Russian/Armenian,
- ❖ MBA in English,
- ❖ Extension courses,
- ❖ Swiss Business School MBA,
- ❖ MBA EuroManagement of RANEPA (Russian Presidential Academy of National Economy and Public Administration)
- ❖ Seminars, trainings, corporate trainings



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# World-renowned Degree

MBA (Master of Business Administration) is an internationally recognized degree designed to develop career building skills in business and management.



# Management Skills

MBA is also a must for those who want to build a management career in public, government, private sectors, NGOs, and more.



# High Demand

MBA is in high demand among local and international employers.



# Advantages of our MBA program



- ✓ Theoretical + **practical** knowledge gained in business and management.



- ✓ **Convenient schedule**, non-working hours



- ✓ **Best Available Price**



- ✓ **Short duration**, only one year



- ✓ Unique opportunity to study MBA without leaving **Homeland**, in **Armenian or Russian**



- ✓ The country's and region's **leading University diploma**

# Advantages of our MBA program



- ✓ **Leading experts** in science and business both from Armenia and abroad



- ✓ Meet the highest demands of the modern labor market



- ✓ **Networking**



- ✓ Experience sharing with businessmen of various fields



- ✓ Opportunity to obtain an MBA degree along with graduate degrees in higher education



- ✓ RAU Business School club membership

**Upon graduation, each next year an additional opportunity to attend one of the Business School extension courses**





## The Program and Extension Courses



**Accounting  
in Business**



**Financial  
Management**



**Comprehensive Marketing  
(From Traditional to Digital)**



**Crisis  
Management**



**Sales  
Management**



**Project  
Management**



**Customer Relationship  
Management**



**Economics for  
Entrepreneurs**

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**Investment  
Basics**

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**Communication and  
Negotiation Skills**

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**Commercial  
law**

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**Taxes**

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**Strategic  
Management**

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**Human Resource  
Management**

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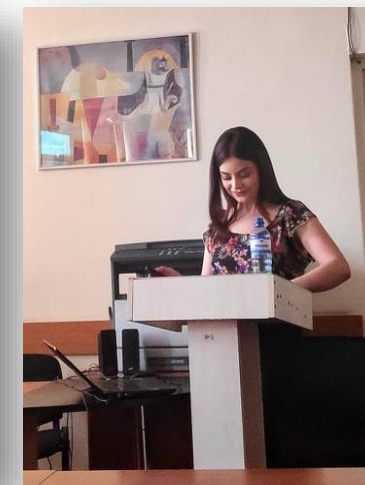
**Statistical Analysis  
in Business**

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# Master-Thesis

According to the results of training, students defend the master thesis

The preferred option is to observe a problem in a participant's field of activity and propose solutions.





# Here is the way to success!

## Diploma in English and Russian

The title is equivalent to a Master's Degree and confirms the availability of Additional Professional Education in Business and Management.







# Discount system

- ✓ For students and graduates of RAU – **20%**
- ✓ For 2-4 students from the same organization – **20%**,  
more than 4 students from the same organization – **25%**
- ✓ For students of certain social groups  
– **up to 20%**

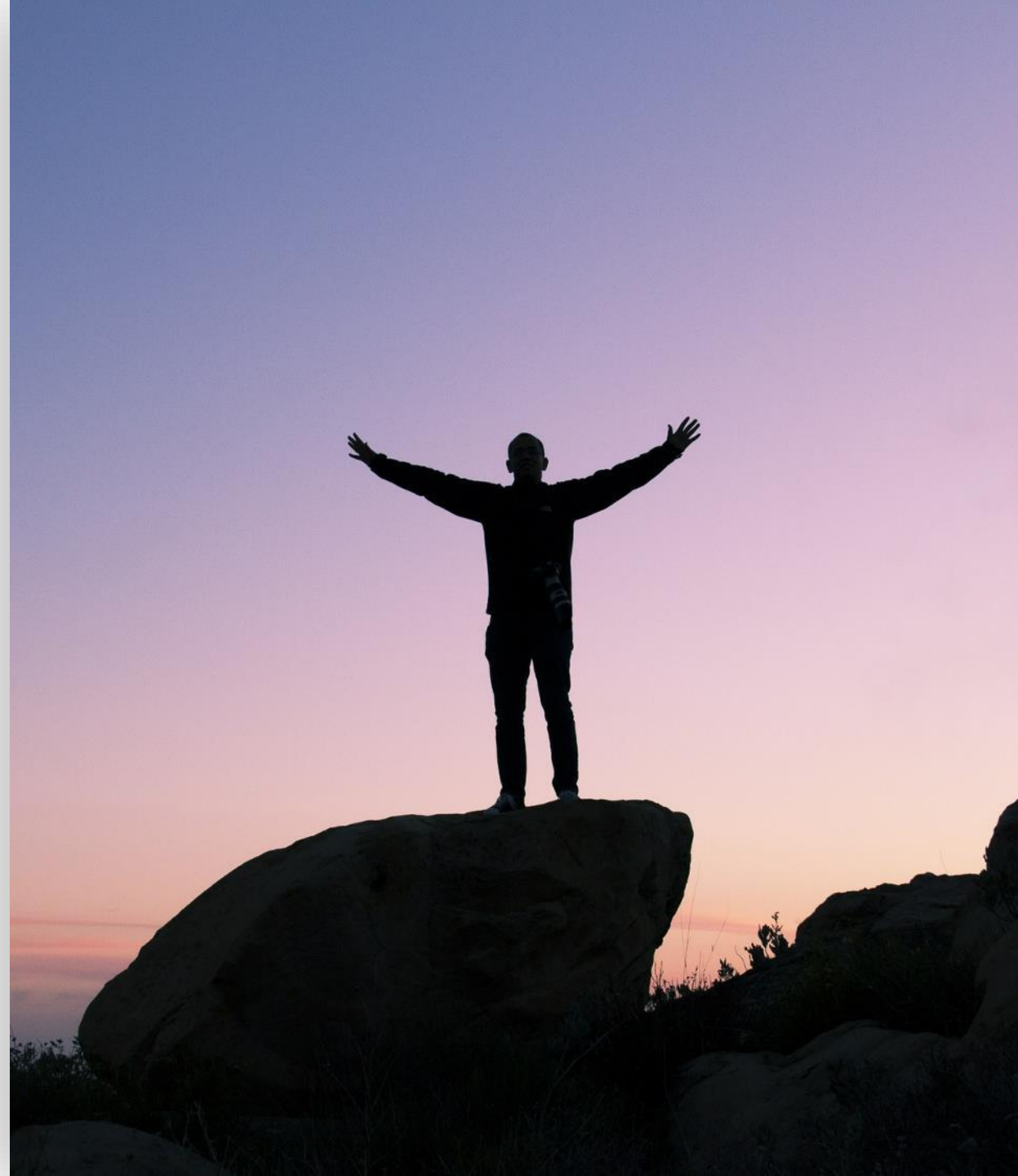
# Vision

Business School seeks to establish and develop effective business-education system to better meet the local market needs and to provide the best professional training, retraining and qualification improvement of managerial staff. We provide innovation-oriented education using the Western approach to the education process, and strive to comply with current international standards.

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# Mission

- Implementation of the best international Methodology and Standards in Business-Education in Armenia;
- Multilateral promotion of international standards in the field of professional training, retraining and qualification of local Government Personnel;
- Raising the level of standards in Business-Education in Armenia and bringing them up to the best international standards.



# Register now!

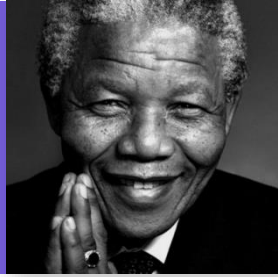
РОССИЙСКО-АРМЯНСКИЙ (СЛАВЯНСКИЙ) УНИВЕРСИТЕТ





# Nelson Mandela

South Africa's first black president



“

“Education is the most powerful weapon which you can use to change the world.”





**Business School**



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