



Master of Business Administration Swiss Business School

Entrepreneurship

SBS

SWISS BUSINESS SCHOOL

SBS is a management institution (founded in 1998) dedicated to preparing students for the careers of the global economy. It offers programs, which specialize in International Management, Finance, Marketing and other fields.

They teach state-of-the-art theory, immerse students in international experiences, and connect them to best practice in business. Participants in their programs learn much more than management theory and practice; they acquire new ways of thinking that can profoundly change their lives and the success of their organization.



Top Accredited School



British Accreditation Council - an Independent Higher Education Institution



Serving higher education, students and the public through advocacy and leadership in assuring academic quality through accreditation



IACBE is a Specialized Accrediting Body for Business & Business-Related Degree Programs at the Baccalaureate and Graduate Degree Levels in Colleges and Universities.



ACBSP is a leading specialized accreditation association for business education supporting, celebrating, and rewarding teaching excellence.



EDUQUA is a Swiss Quality Assurance Certificate for providers in the field of adult learning.



An international management development association established in 1993 with the aim of accelerating and improving management development in Central and Eastern Europe.

and many others



**RUSSIAN-ARMENIAN
UNIVERSITY**
BUSINESS SCHOOL

The Russian-Armenian University (RAU) was founded in 1997 as an international public educational institution in accordance with an agreement between the governments of the Russian Federation and the Republic of Armenia.

RAU Business School was founded in 2008. It has managed to gain a stable place in the field of business education in Armenia and to implement a number of international joint educational programs by world famous educational institutions.





SBS has reached an agreement with the Russian-Armenian University in Yerevan. Both parties agreed to offer a DUAL MBA program.

Dr Wolfs and Prof. Dr. Darbinyan signed the agreement in Bad Ragaz by the end of August, 2009.

Why MBA of SBS-RAU



The best practices of international businesses

Our task is to provide students with maximum concepts and practices.



A globalized world

Entrepreneurs are capable to do business internationally, as well as locally, that is why we train managers who can operate globally.



More professional skills

Theoretical concepts are immediately applied in practice, so you can see how and why they work.

MBA Entrepreneurship

Semester 1 (Basic disciplines)

	ECTS	Academic Hours
• Financial Management	5	30
• Marketing Management	5	30
• Organizational Behavior and Leadership	5	30
• Financial Accounting and Theory	5	30
• Project Management	5	30
• New Venture Creation	5	30
• Managerial Economics	5	30
• Communication and Negotiation Skills	5	30
• Management of Information Systems	5	30

Semester 2 (Specialization)

	ECTS	Academic Hours
• Human Resources Management	5	30
• Services Marketing	5	30
• Marketing Research and Analysis	5	30
• International Marketing	5	30
• Retailing Strategy	5	30
• Buyer Behavior	5	30

Semester 3 (Work on the master thesis)

ECTS	Academic Hours
15	3



Duration of the program

17 months



Specialization

Entrepreneurship



Language

English



Schedule

three times a week, not working hours



Diploma

Diploma of the Swiss Business School SBS
(Zurich)



Minimum number of students in a group

20

Tuition fees for RA residents **: 5 400 000 AMD

Tuition fees for non-residents of RA **: 7 800 000 AMD

Entry fee: 62 000 AMD

Administrative requirements:

- Bachelors degree
- Fluency in English: TOEFL IBT minimum 90 or IELTS minimum 6.5 points
- Minimum work experience: two years
- Successful interview

List of required documents:

- Completed application
- A copy of the diploma with an insert and European application (if any)
- CV
- Copy of the passport
Four photographs (3x4)