



RUSSIAN-ARMENIAN
UNIVERSITY
BUSINESS SCHOOL



Business School

2020, Yerevan
www.bs.rau.am

RAU

Business School

Your reliable partner
in the field of business
education



About us

RAU Business School is an Interstate Educational Institution that has a Russian Federation license to educate and deliver a diploma.

- more than **10 years**, providing business education in Armenia, including the MBA program
- more than **200 graduates** from different fields
- according to [Eduniversal business schools ranking](#) is included in the list of **top 1000 business schools** in the world.

Our programs

- ❖ MBA in Russian/Armenian,
- ❖ MBA in English,
- ❖ Extension courses,
- ❖ Swiss Business School MBA,
- ❖ MBA EuroManagement of RANEPA (Russian Presidential Academy of National Economy and Public Administration)
- ❖ Seminars, trainings, corporate trainings



RUSSIAN-ARMENIAN
UNIVERSITY

World-renowned Degree

MBA (Master of Business Administration) is an internationally recognized degree designed to develop career building skills in business and management.



Management Skills

MBA is also a must for those who want to build a management career in public, government, private sectors, NGOs, and more.



High Demand

MBA is in high demand among local and international employers.



Advantages of our MBA program



- ✓ Theoretical + **practical** knowledge gained in business and management.



- ✓ **Convenient schedule**, non-working hours



- ✓ **Best Available Price**



- ✓ **Short duration**, only one year



- ✓ Unique opportunity to study MBA without leaving **Homeland**, in **Armenian or Russian**



- ✓ The country's and region's **leading University diploma**

Advantages of our MBA program



- ✓ **Leading experts** in science and business both from Armenia and abroad



- ✓ Meet the highest demands of the modern labor market



- ✓ **Networking**



- ✓ Experience sharing with businessmen of various fields



- ✓ Opportunity to obtain an MBA degree along with graduate degrees in higher education



- ✓ RAU Business School club membership

Upon graduation, each next year an additional opportunity to attend one of the Business School extension courses



The Program and Extension Courses



**Accounting
in Business**



**Financial
Management**



**Comprehensive Marketing
(From Traditional to Digital)**



**Crisis
Management**



**Sales
Management**



**Project
Management**



**Customer Relationship
Management**



**Economics for
Entrepreneurs**



**Investment
Basics**



**Communication and
Negotiation Skills**



**Commercial
law**



Taxes



**Strategic
Management**



**Human Resource
Management**

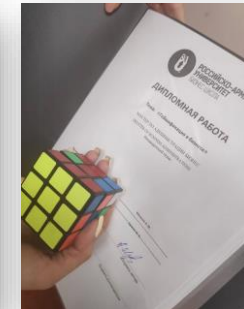


**Statistical Analysis
in Business**

Master-Thesis

According to the results of training, students defend the master thesis

The preferred option is to observe a problem in a participant's field of activity and propose solutions.



Here is the way to success!

Diploma in English and Russian

The title is equivalent to a Master's Degree and confirms the availability of Additional Professional Education in Business and Management.





Start in September, 2020

Discount system

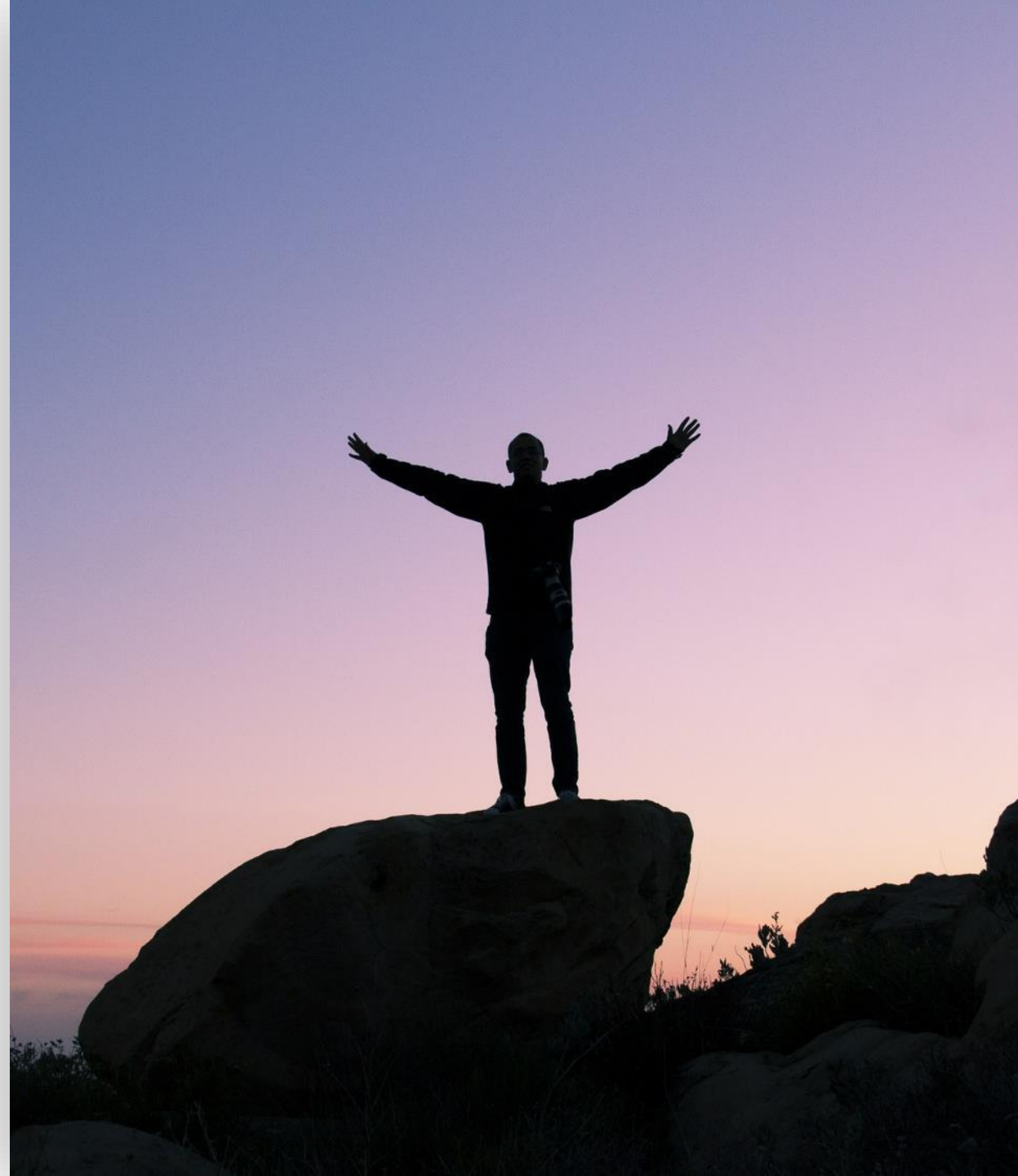
- ✓ For students and graduates of RAU – **20%**
- ✓ For 2-4 students from the same organization – **20%**,
more than 4 students from the same organization – **25%**
- ✓ For students of certain social groups
– **up to 20%**

Vision

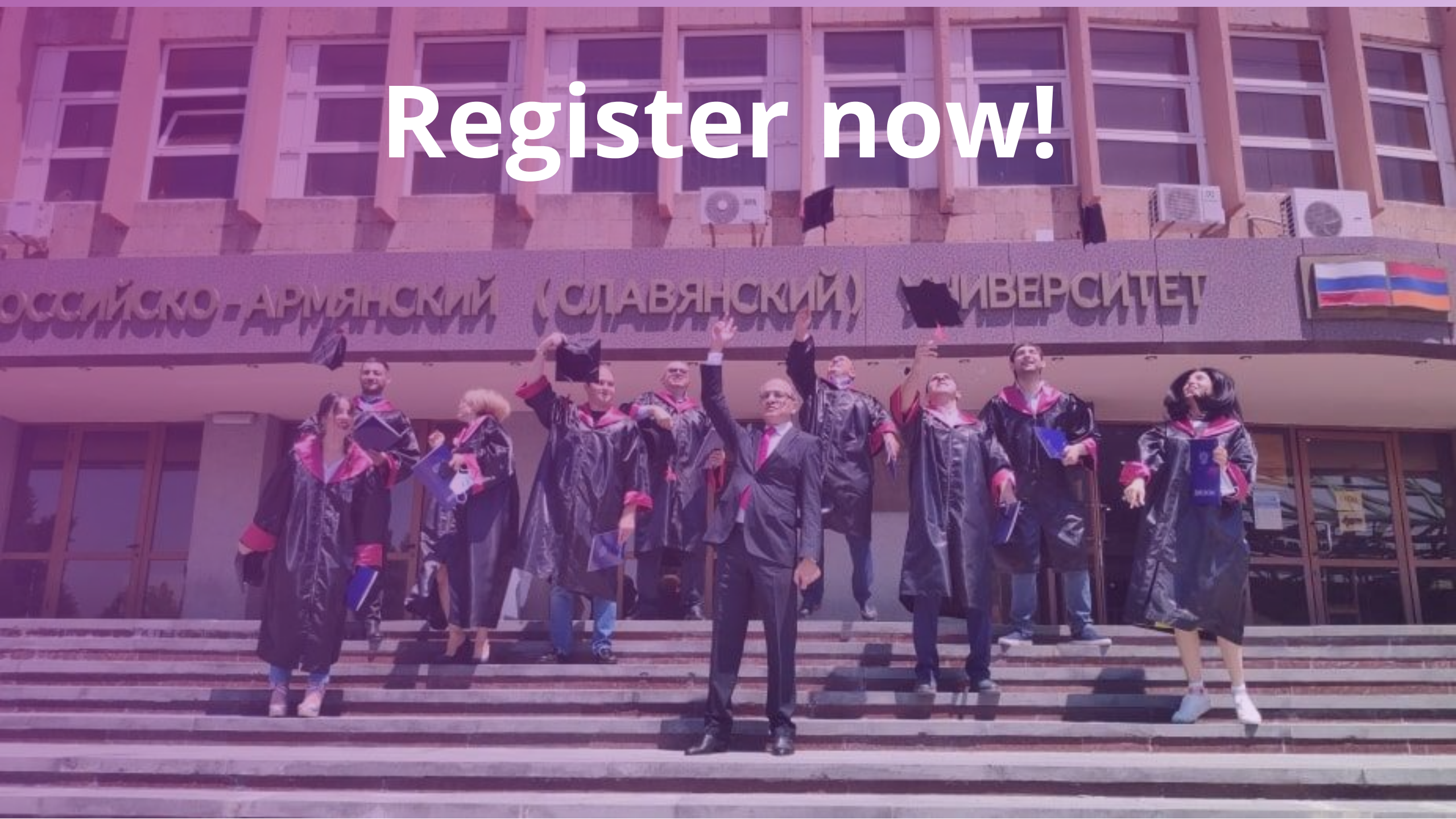
Business School seeks to establish and develop effective business-education system to better meet the local market needs and to provide the best professional training, retraining and qualification improvement of managerial staff. We provide innovation-oriented education using the Western approach to the education process, and strive to comply with current international standards.

Mission

- Implementation of the best international Methodology and Standards in Business-Education in Armenia;
- Multilateral promotion of international standards in the field of professional training, retraining and qualification of local Government Personnel;
- Raising the level of standards in Business-Education in Armenia and bringing them up to the best international standards.

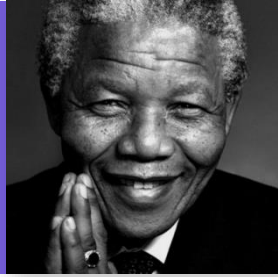


Register now!



Nelson Mandela

South Africa's first black president



“

“Education is the most powerful weapon which you can use to change the world.”



Business School



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